

# PERIOD PROMISE

# 2025

This newsletter illustrates the impact of your gifts.

Period Promise is a national labour and United Way initiative. Locally and since 2017 the Saskatoon & District Labour Council and United Way Saskatoon and Area have organized an annual initiative. The community was asked to support and participate in the campaign by:

- Collecting period products with friends, families, colleagues
- Making a financial donation and United Way would purchase supplies
- Donating product at one of the Shoppers Drug Mart stores during their collection drives



A total of 1175 packages of product were collected and over \$3600 was raised!

## A new name... the same goal!

In 2025, the former Tampon Tuesday® initiative was renamed Period Promise. The goal remained the same – to highlight the issue of period poverty and to ensure those who menstruate have increased accessibility to free product to help manage their menstrual health. Thank you for your generous support!

**period.**  
**promise**

A United Way and Labour initiative.

# COLLECTION DRIVES

## Pad It Forward

Our friends at Shoppers Drug Mart organized their own "Pad It Forward" collection drives at each of their 16 store locations. This resulted in 632 packages of product collected for United Way! Shoppers has been supporting this initiative since 2017 and we continue to be very grateful for their ongoing commitment and generosity.



North Ridge Development



Affinity Credit Union



Magic City Chorus (#2)



United Steelworkers Local 7689

# DISTRIBUTION

Throughout 2025, a total of 23 unique agencies, organizations, groups, and schools received 2516 packages of product with an estimated value of \$13,400! Two organizations received product twice.



Volunteers



USW Hall



Fourteen agencies, organizations, and schools responded to an invitation to pick up period supplies. This distribution occurred at United Steelworkers Saskatoon District Office. Special shout-out to our friends at USW and particularly to Ashley Krienke for their assistance and hospitality!

Friendship Inn



YWCA



Whitecap Health Services



Prairie Harm Reduction

Product was also delivered to the Towns of Allan, Watrous, and the Colonsay Food Bank.



Distribution also occurs throughout the year as requests are received.

# Did You Know?

“Period pain is one of the most common gynecological conditions, impacting over 60% of females of reproductive age. Yet, there is a frequent and harmful narrative that period pain is ‘just part of being a woman,’ which normalizes severe pain and makes it difficult for people to talk about it or seek care.” (UBC News, Health and Medicine, May 27, 2025)

# RECIPIENTS

- Colonsay Food Bank
- CUMFI (for wildfire evacuees)
- CUPW Striking Members
- Dumont Technical Institute
- EGADZ
- Elizabeth Fry Society
- Global Gathering Place
- Hatchet Lake (thanks to our friends at Foundations Learning & Skills for delivering them)
- Mount Royal Collegiate
- Oskayak High School
- OUTSaskatoon
- Prairie Harm Reduction
- SAGE Clan Patrol
- Sanctum
- Saskatoon Friendship Inn
- Saskatoon Sexual Health
- The Mustard Seed
- Town of Allan
- Town of Watrous
- Westside Community Centre
- Whitecap Dakota First Nation Health Centre
- YWCA
- Anonymous donation

Since 2017, 28,900 packages of product have been distributed to 96 unique organizations, schools, groups, and events. One third of these have received product more than once. A conservative estimated value of the overall distribution is over \$145,000! This includes 147 menstrual cups.

## Union and Labour Donors (product and/or money)

- ATU Local 615
- COPE Local 397
- CUPE Local 1975
- IATSE Local 300
- Saskatoon & District Labour Council
- UFCW Local 248P
- UFCW Local 649
- UFCW Local 1400
- UFCW Provincial Council
- USW Local 7689

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Stay tuned for details regarding our Period Promise 2026 initiative!

On behalf of our Labour and United Way Partnership, thank you for your kindness and generosity. Your involvement and gifts help raise awareness about period poverty while ensuring that essential supplies reach those who need them most.

May the upcoming holiday season be joyful and rejuvenating, surrounded by those who bring you happiness. Happy Holidays and Happy New Year! We look forward to working with you in 2026!

Andrea Howe  
Director, Provincial Labour Partnership

